

Introduction to Business & Human Rights

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About this Video:

Why should your company care about human rights?

In recent decades, dozens of companies have been subjected to lawsuits, consumer actions and investor pressure due to the social impacts of their operations. As consumers today increasingly expect the products and services they choose to come from ethical means, the mantle of social and environmental responsibility placed on business is widening in every industry and in every country.

This video, developed by the Forum for Economic Development for German Businesses, takes viewers through the fundamentals of human rights. It helps managers identify human rights challenges and provides the first steps for how to address and manage them.

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